Ascend

PIGMENT

A Prescription for Planning Success

Pharmaceutical Finance Expertise, Built on AI-First Planning

Pharmaceutical companies plan across global workforces, currencies and regulatory environments while pipelines and pricing shift. Manual, Excel-driven planning can't keep pace with that complexity. As the Diamond Standard in EPM Advisory & Delivery, Ascend Partners replaces it with one model that connects workforce, operations and financial performance.

The Experience: Ascend in Pharma

Our consultants pair hands-on FP&A experience with a working knowledge of pharmaceutical finance, from multi-region workforce planning to the data-privacy rules that come with it. Every engagement starts with a structured blueprint that defines scope, captures requirements and aligns stakeholders before we build.



What We Deliver for Pharma FP&A

- **Global workforce planning:** We plan headcount and employee costs across regions, currencies and regulatory environments.
- **Driver-based models:** We tailor models to your products, business units and cost structure, so plans reflect how the business actually runs.
- **Centralized planning:** We replace fragmented regional systems with one planning process across business units.
- **Scenario planning with guidance:** We model pricing pressure, pipeline milestones and portfolio changes, then help leaders read the results.

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Pharma in Action

A global generic pharmaceutical manufacturer replaced manual, regional Excel planning with a planning application built by Ascend. The result:

- Centralized planning across business units and regions
- Integrated HR data for workforce cost planning while protecting access to personal data
- Sharply reduced planning cycle times and improved data transparency

The Capability: Pigment

Pigment is an AI-first planning platform built for change. Adding an entity, business unit or project is a configuration change, not a re-implementation, and its visual interface helps teams outside finance adopt it quickly.

Pigment in Action:

A global pharmaceutical services company chose Pigment to replace Excel-and email-driven project planning ahead of rapid growth. The platform is set up to onboard new entities without a rebuild and to speed up forecasting and scenario modelling.

Ascend & Pigment: The Challenges We Solve Together

Pigment's AI-first platform adapts as fast as the business does. Ascend shapes it around how your organization plans. Together, we tackle the problems that hold pharmaceutical finance back:

- **Planning scattered across regions:** Pigment brings regional, workforce and financial data into one model. We design it so you can add an entity or acquisition without a redesign.
- **Workforce data that's hard to protect:** We integrate HR data with access controls, so planners see what they need and personal data stays protected.
- **Slow response to change:** We wire pricing, volume, workforce and currency drivers into the financial statements, and Pigment compares scenarios in minutes. A question like "What if a launch slips?" gets answered the same day.

Plan with Precision. Plan With Ascend & Pigment.

Move from reactive budgeting to proactive strategy. Ascend and Pigment give pharmaceutical finance teams forecasts that keep pace with pipeline and market changes, and plans leadership can act on.

LEARN MORE

Ascend Partners is the Diamond Standard in EPM Advisory and Delivery and proudly serves clients globally from our headquarters in New York, NY. We specialize in delivering sophisticated solutions that streamline financial workflows, transform data, and enhance operational efficiency for organizations worldwide. With deep industry expertise and a commitment to innovation, Ascend empowers businesses to maximize performance, improve decision-making, and drive sustainable growth.

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