

Ascend Partners: Real Estate Finance, Reimagined.

Gain Solid Foundations for Your Financial Transformation.

Real estate organizations face long investment horizons, complex capital structures, and shifting market conditions, making finance increasingly complex from acquisition to portfolio optimization.

Ascend Partners helps real estate companies modernize finance, planning, and reporting with the **OneStream** platform, providing a unified, enterprise-grade foundation that connects operational reality to financial insight.

Why OneStream for Real Estate?

Traditional finance systems struggle to keep pace with the realities of real estate, including long project timelines, multi-entity structures, complex intercompany activities, and the need to model outcomes across various scenarios and geographies.

Ascend Partners implements OneStream to provide:

▶ **A Single Source of Truth**

Unify actuals, budgets, forecasts, and long-range plans across entities, properties, and regions—eliminating reconciliation issues and manual adjustments.

▶ **Enterprise-Grade Consolidation & Reporting**

Handle complex ownership structures, currency considerations, and intercompany activity with confidence and auditability.

▶ **Planning Built for Long Horizons**

Support multi-year, life-of-project planning while maintaining the flexibility to reforecast as assumptions change.

▶ **Real-Time Visibility for Faster Decisions**

Replace static reports with dynamic insights that help leadership respond quickly to market, cost, and demand shifts.

Together, these capabilities allow finance teams to move from reactive reporting to proactive performance management.



Real Estate in Action: Connecting Strategy to Execution

In a recent engagement with a major North American homebuilder, Ascend Partners helped transform disconnected land proformas and build plans into an integrated enterprise planning environment within OneStream. By linking operational development data directly to financial forecasting:

- ▶ Leadership gained visibility into project-level and enterprise-wide performance
- ▶ Scenario modelling improved capital allocation decisions
- ▶ Manual reconciliations were eliminated
- ▶ Long-range planning became dynamic and data-driven

[READ THE SUCCESS STORY](#)

Elevate Real Estate Finance with Ascend Partners

Unlock the true potential of real estate finance with **Ascend Partners**. [Get in touch today](#).

Ascend Partners is the diamond standard in financial & data transformation solutions and proudly serves clients globally from our headquarters in New York, NY. We specialize in delivering sophisticated solutions that streamline financial workflows, transform data, and enhance operational efficiency for organizations worldwide. With deep industry expertise and a commitment to innovation, Ascend empowers businesses to maximize performance, improve decision-making, and drive sustainable growth.

OneStream is the best-in-class cloud-based solution created to streamline complex CPM processes for growing global enterprises. Designed to alleviate pain points in the areas of planning, consolidation, and financial close, OneStream can also provide an unparalleled level of granularity, ensuring financial decisions can be made with all applicable factors incorporated for reporting purposes.

The Ascend Difference

Choosing the right platform is critical. Choosing the right implementation partner determines the long-term value you realize from it.

Ascend Partners is a **Diamond Partner** of OneStream, with more than a decade of ecosystem experience and **80+** successful OneStream go-lives across complex, multi-entity enterprises. In real estate, that expertise is paired with a deep understanding of the industry's operational and capital realities.

We recognize that real estate finance is fundamentally different. That is why we focus on delivering the best possible service to our clients, such as:

▶ Real Estate Domain Expertise

We understand land proformas, development pipelines, NOI drivers, capital structures, and asset lifecycle reporting—and design solutions that reflect how your business truly operates.

▶ Integrated Business Planning Approach

We connect operational drivers—build plans, leasing assumptions, cost curves, and absorption rates—directly to financial forecasts, aligning field execution with executive strategy.

▶ Scalable, Enterprise Architecture

Our solutions are designed to grow with your portfolio, supporting new entities, acquisitions, and evolving reporting requirements without rework.

▶ Transformation, Not Replication

We don't lift and shift legacy spreadsheet processes into a new platform. We redesign workflows to unlock automation, visibility, and performance insight.

The result is more than a successful system deployment. It is a finance environment that supports confident capital allocation, dynamic scenario modeling, and portfolio-wide performance transparency.