OneStream® SensibleAI™ Forecast
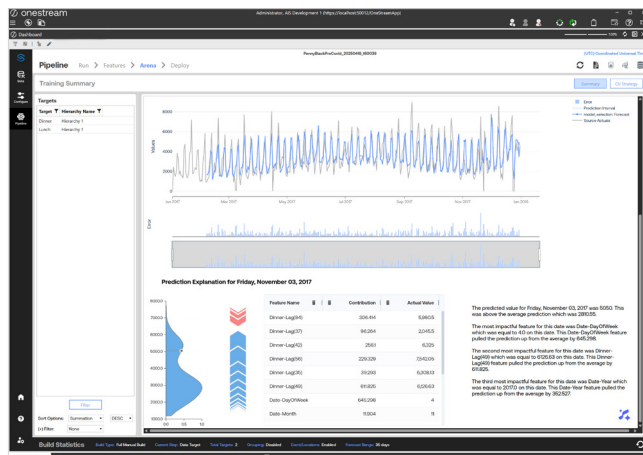
Challenges in Traditional Forecasting

Finance and operations teams are under immense pressure to enhance forecasting accuracy, improve agility, and drive smarter decision-making. Traditional forecasting methods — rooted in static models and manual effort — often fall short in today's rapidly changing market conditions. Here are just some of the challenges:

- **Data Overload:** Exploding volumes of financial and operational data make it difficult to extract meaningful insights.
- **Market Volatility:** Static models fail to adapt to real-time shifts in economic and industry trends.
- **Limited External Data:** Traditional methods often overlook external factors such as macroeconomic conditions, commodity prices, and demographic trends.
- **Manual Effort & Bias:** Heavy reliance on manual processes introduces inefficiencies and human error, making forecasts less reliable and less scalable.

To stay ahead, finance leaders must adopt solutions driven by artificial intelligence (AI). AI-driven solutions eliminate inefficiencies, reduce reliance on historical data alone, and deliver real-time, accurate forecasts and actionable insights that enable better business decisions.

Finance Transformation Requires AI-Powered Forecasting

OneStream SensibleAI Forecast is a next-generation, AI-powered forecasting solution. With it, finance and operations teams are empowered with insights driven by machine learning (ML) and generative AI explanations — without requiring advanced data science expertise.

KEY FEATURES

- ➔ **State-of-the-Art ML Models:** Caters to different forecasting needs.

- ➔ **Model Arena:** Selects the best model for each forecasted line item to maximize forecast accuracy.

- ➔ **External Data Integration:** Includes macro data, supply chain indicators, and weather events.

- ➔ **Health Score & Automatic Model Rebuild:** Adapts to evolving business patterns and data trends.

- ➔ **Transparency:** Quantifies the impact of company-specific or external variables on forecast outcomes based on historic data.

The SensibleAI Forecast Advantage

SensibleAI Forecast transforms financial forecasting by combining automation, AI, and enterprise and external data to generate accurate, real-time predictions at scale. Unlike do-it-yourself AI projects that require months or years to deploy, SensibleAI Forecast delivers immediate value through its no-code, scalable AI-driven platform in weeks.

With SensibleAI Forecast, organizations benefit from the following:

- **AI-Driven Forecasting Accuracy:** Achieves an average of 25%+ improvement in accuracy over traditional models. SensibleAI Forecast integrates internal and external data sources and leverages our proprietary model arena that selects the best-fit model for each forecasted line item.
- **Automated & Scalable Predictions:** Reduces forecasting cycle times by an average of 85%+. SensibleAI Forecast empowers organizations to run more frequent forecasts and scenario modeling through built-in AutoML capabilities that automate data preparation, model selection, and optimization.
- **No-Code AI Adoption:** Empowers finance and operations teams to generate AI-backed forecasts without needing data science expertise.
- **Trust & Transparency:** Eliminates the "black box" problem with built-in visibility into forecast drivers, modeling assumptions, and data sources.
- **Unified ML within OneStream:** Embeds AI-driven forecasting directly within the OneStream platform. SensibleAI Forecast unifies machine learning with enterprise planning and corporate performance management (CPM) processes for a cohesive, streamlined decision-making approach.

Getting Started with SensibleAI Forecast

AI-driven forecasting is no longer a futuristic concept — it's a necessity for organizations looking to drive agility, accuracy, and efficiency.

With SensibleAI Forecast, finance and operations teams can eliminate forecasting inefficiencies, gain real-time visibility into financial performance, and future-proof organizations with AI-powered planning.

ARE YOU READY TO TRANSFORM YOUR FINANCE FUNCTION WITH AI?

CUSTOMER SUCCESS

Stake Center Locating, a leading professional services company in the locating industry, struggled with creating forecasts due to the variable nature of projects and client demands. Similarly, the company faced challenges in predicting workload and resource allocation for underground utility locating services.

With SensibleAI Forecast, Stake Center Locating achieved a 15 – 20% improvement in forecast accuracy, shifting from quarterly to weekly forecasting, improving operational efficiency, and saving millions.

Endeavour Energy

Endeavour Energy, an Australian electricity network operator serving 2.7 million customers, transformed its revenue forecasting with SensibleAI Forecast. Forecasts now take just 10 minutes instead of days, with error margins reduced from 6% to 2% — delivering $40M in savings. SensibleAI Forecast's no-code solution improved data quality and democratized AI use across the finance team.